



4601 NE 77th Ave, Ste 240
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

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*California Dept. of Food &
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

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*Nevada Committee on
Economic Development*

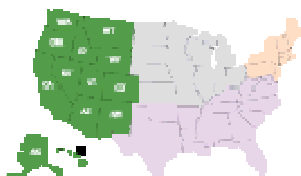
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Mexico Produce Inbound Buying Mission

August 30th – September 2nd, 2010

Idaho and Washington

Benefits from participating in the activity:

- Meet one-on-one with pre-screened, produce buyers from Mexico looking for high quality US products.
- Showcase your products, and discuss how they can fit into the purchasing plans for these companies.
- Gain information about importer/buyer needs and preferences.

The Washington and Idaho Departments of Agriculture, in cooperation with WUSATA, will be coordinating participation in the following activity:

Mexico Produce Inbound Buying Mission: Washington: August 30th-31st and Idaho: September 1st – 2nd, 2010

A delegation of produce buyers will travel to Idaho and Washington for meetings and facility tours. The delegation will be comprised of produce buyers from leading retail chains in Mexico. This will be an excellent opportunity for companies to network and establish contacts with key buyers in the produce industry in Mexico. The delegation will be available for meetings with producers, packers and shippers on these dates: August 30th and 31st in Washington and September 1st – 2nd in Idaho. Meeting times are limited and are offered on a first-come first served basis. Companies interested should fax the attached registration form by August 29th, 2010.

There is no registration fee associated with this event.

Suitable products include, but are not limited to:

Fresh Fruits and Vegetables

Onions, Potatoes, Apricots, Berries, Squash, Greens

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

For more information please contact David Anderson at Washington State Dept of Agriculture by telephone (509) 457-7137 or by email DAnderson@agr.wa.gov, OR Jerry Ward at Idaho State Dept of Agriculture by telephone (208) 332-8537 or by email jerry.ward@agri.idaho.gov

**If you are interested in registering for this activity, please complete
and return the attached reservation form by:**

August 29th, 2010



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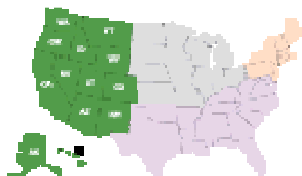
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Activity Registration Form

Mexico Produce Inbound Buying Mission
August 30th - September 2nd, 2010
Washington and Idaho

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Fax: () _____
E-mail: _____ Web site: _____

BRAND /PRODUCT INFORMATION:

Please list all of the products being promoted and attach a second page if necessary.

Brand	Product Description	Do you own the Brand?	If no, list the name of the Brand Owner

ACTIVITY INFORMATION:

There is no participation fee associated with this event.

PLEASE CHECK THE FOLLOWING LOCATION OF INTEREST:

_____ WASHINGTON: August 30th – 31st, 2010

_____ IDAHO: September 1st – 2nd, 2010

If you have questions regarding the logistics of this event, please contact the project managers below for further details:

WASHINGTON - David Anderson by telephone (509) 457-7137 or by email
danderson@agr.wa.gov

IDAHO - Jerry Ward by telephone (208) 332-8537 or by email
jerry.ward@agri.idaho.gov

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: August 29th, 2010

Return the completed Activity Registration Form by FAX to: (360) 693-3464

Authorized Signature: _____
Printed Name: _____
Date: _____